



# AMERICAN THEATRE ORGAN SOCIETY

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## ATOS FUND-RAISING EFFORTS SECURE INITIAL MAJOR DONATION

The American Theatre Organ Society has instituted a more serious and aggressive campaign for fund-raising, and the organization is pleased to announce a major step in securing its programs and goals for the future.

While wishing to remain anonymous, one long-time member of ATOS has confirmed a major Estate Planning gift to be designated for the society. ATOS Chairman COL. Mike Hartley along with President and CEO Ken Double are pleased to announce the following: The donor is specifying 15% of a major investment fund to be earmarked as a gift to ATOS.

"This is a great step forward for ATOS," said COL. Hartley. "Ken Double has been working hard at the basic fund-raising groundwork. That is, establishing relationships and creating the atmosphere by which our members will be willing to help the organization into the future."

Said Double, "We obviously do not have a specific dollar figure attached to this gift as it is a percentage of a fund, but the dollar figure is not what is most important." He clarified, "What is important here is that one of our long time members has made the determination that ATOS warrants support from the estate. We will soon learn of others who are making that same commitment, and it is my hope that the momentum will build for the long range benefit of ATOS."

Estate Planning gifts may be designated for a specific fund or program, or may simply be given to ATOS for the general benefit of the organization.

For those interested in more information on Estate Planning gifts or other donations to ATOS, contact Ken Double at 281-798-6205 or e-mail to [k.double@atos.org](mailto:k.double@atos.org).