

ATOS MID-YEAR COMMITTEE/OFFICER ACTIVITY REPORT FORM

Name of Activity: ATOS TOURING SHOW (Please fill out separate form for each activity.)

Committee Chair/Officer Name: Ken Double/COL. Mike Hartley

Date of Report: Jan. 19, 2010

1. Actions completed since the 2009 Annual Meeting: (Please bullet actions completed.)

- Final report on the Fergus Falls production completed;
 - Production lost money, ATOS share of loss paid to producer (theatre);
 - Discussions held with Providence Performing Arts Center (PPAC);
 - Currently on hold for lack of response from PPAC Exec. Dir. Alan Chille (numerous calls and e-mails left unanswered);
 - Discussions with San Gabriel Civic Auditorium begun.

2. Actions begun but incomplete since the 2009 Annual Meeting: (Please bullet actions begun.)

- All talks on hold pending word from PPAC;
 - Ongoing discussions regarding optimal programming format.

3. Goals to be reached by the 2010 Annual Meeting: (Please bullet goals.)

- Determine potential for PPAC show...either a "go" or "no;"
 - Finalize optimal overall production (somewhat dependent upon location/market/theatre mgmt. level of involvement);
 - Produce format that will guarantee limited exposure/profit potential.

4. Amount budgeted for your committee: \$ 0

Amount expended by your committee: \$ 1515.49 (ATOS half of the loss)

5. Comments: (Any bulleted special notations, problems, or suggestions should be included here.)

- In concept, still a viable idea in my estimation;
 - Major issue in Fergus Falls - overwhelmed theatre manager could not begin to deliver on suggestions, ideas and promises made in terms of performance, audience potential and marketing;

- Future depends on complete cooperation with theatre mgmt. in a "shared" concept in terms of the overall production, and more importantly, marketing;
- Anticipate presenting another opportunity for Board consideration.

Committee Report Form

Evans: 12/09

File: Committees; reports