

## ATOS MID-YEAR COMMITTEE/OFFICER ACTIVITY REPORT FORM (2014)

Name of Activity: Atlanta Convention CD  
(Please fill out separate form for each activity.)

Committee Chair/Officer Name: Ken Double

Date of Report: 2/14/14

### 1. Actions completed since the 2013 Annual Meeting: (Please bullet actions completed.)

- Convention concerts recorded
- CD's completed, distributed to artists
- Sales process ongoing

### 2. Actions begun but incomplete since the 2013 Annual Meeting: (Please bullet actions begun.)

- This year's recording suffered from several issues, mainly due to one major error in the follow-up process
- New guidelines and policies will be instituted including hiring experienced, qualified recording engineers; sending the sampled finished product back to the artists for final OK before production; requiring artists to produce a written program in advance for the engineers, title and composer included; establishing a defined shipping/sale date of Jan 15 following the convention.

### 3. Goals to be reached by the 2014 Annual Meeting: (Please bullet goals.)

- Contract with the recording engineer
- New guidelines in place, including changes to the convention artists' contract (to be effective 2015/Philadelphia convention)

### 4. Amount budgeted for your committee: \$ 4,000

Amount expended by your committee: \$ 6559.68

- Harry Fox rights were \$2500 + a bit higher than anticipated
- Recording engineer did not volunteer as had been discussed at one point

### 5. Comments: (Any bulleted special notations, problems, or suggestions should be included here.)

- Sales to date: 241 units. Revenues: \$6540.00 (as per 2/17 – R Vastine)
- Total expenses: \$ 6559.68
- Revenue to date: - \$19.68