

ATOS MID-YEAR COMMITTEE/OFFICER ACTIVITY REPORT FORM (2014)

Name of Activity: President report – travel, meetings, ongoing activities
(Please fill out separate form for each activity.)

Committee Chair/Officer Name: Ken Double

Date of Report: 2/12/14

1. Actions completed since the 2013 Annual Meeting: (Please bullet actions completed.)

Travel and meetings:

- Birmingham, AL (chapter meeting, discussion of fund raising and marketing ideas)
- Indianapolis (fundraising with specific donors – holiday chapter meeting)
- Savannah, GA (meeting with Lucas Theatre officials, major Hollywood producer Mr. Stratton Leopold)
- 4-stop trip north: Maryland, Pennsylvania, North Carolina – fund raising trip with four specific stops., plus visit at Allen organ. Drove my personal car as airfares for four different stops would have topped \$1700.
- New Orleans, LA (meeting with Saenger Theatre officials and Ace Theatrical officials on fundraising efforts for the organ, planned uses for the organ, theatre re-opening)
- New York (meeting with NYTOS officials and Ace Theatrical on Loew's Kings project)
- Tampa (meeting with Manasota chapter officials on state of chapter and situation at Grace church – played a chapter program, met with officials of Tampa Bay Lightning. Potential sponsorship via their foundation. More use of the theatre organ in the arena. Convention site?)
- Los Angeles (meeting with new chapter President regarding feared 501c3 lapse, treasurer's issues, marketing etc. Potential of hosting Round Table)
- Second LA trip (fundraising with three potential donors)
- New Zealand (concert trip – meetings with chapter officials – four page recommendation on marketing, concert sponsorships, programming ideas and more. Performed with SYA attendee Campbell Crawford)
- Berkeley/Sacramento (fundraising trip, plus serious discussion on one major instrument in jeopardy – met with Nor Cal officials on this subject)
- Worcester, MA (this was a concert trip at the Hanover Theatre. Met at length with Don Phipps on several issues facing ATOS, the chapter and the upcoming mid year meeting)
- Non-reimbursed travel-related expenses:

Airfares – 6 trips	\$ 1630.60	
Hotel – 23 total nites	2417.88	
Car rental – 6 rentals	984.02	
Fuel	237.89	
Fuel 2 (4-stop trip)	208.62	(fuel for this trip – see mileage below)
Meals	988.50	
Airport Pkg/MARTA		
Cabs	185.00	
Total:	\$ 6652.51	

Use of personal car for the four-stop trip in September – 1733 miles total

- **Additional general expenses: Health Insurance \$320/mo x 6 mos. = \$1920***
Taxes \$645/mo x 6 mos. = \$3870*
% of phone/office exp/ misc = \$738 + (phone per mo/\$123.00)*
% of mileage/use of personal car = TBD*

(*While these are general expenses, they come “out-of-pocket” without reimbursement or without a share that might be part of a general “employee” compensation package.)

Ongoing efforts:

- **Constant communication with Donna Parker on membership issues, her efforts with database update, continuing email correspondence to members via questions sent to her**
- **Constant communication with Greg Bellamy on website issues**
- **New fundraising brochure (with good input from John Ledwon via items he gleans from other organizations’ efforts)**
- **General communication with manychapter reps and members on a wide range of issues**
- **General communication with Bill Coale seeking qualified board candidates**
- **Constant discussions on topics such as finding homes for instruments; upgrades for key instruments; digital and electronic organ availability**
- **Constant communication on potential convention sites, and general convention issues**
- **Theatre Organ Radio – and detail program themes and guests six months ahead for on line and journal promotion; continue to expand programming, content and promotional opportunities**

2. Actions begun but incomplete since the 2013 Annual Meeting: (Please bullet actions begun.)

- **Interest expressed by LATOS to host an ATOS Round Table; all California chapters plus Valley of the Sun (Phoenix) to be invited; ongoing discussions; date TBA – probably into next budget year**
- **See list above for ongoing activities**
- **Interviews, reports, and discussions on possible ATOS Board Retreat**

3. Goals to be reached by the 2014 Annual Meeting: (Please bullet goals.)

- **Complete the details on the LATOS Round Table**
- **Institute new policies on convention recordings**
- **Complete and distribute new fund raising brochure**
- **Work with Mike Kinerk, CPC, on keeping at least three years ahead on convention locations**
- **Complete the work and final determination for an ATOS Board Retreat**
- **Complete work on two major pending gifts and continue to explore new gifts**

4. Amount budgeted for your committee: _\$40,000 (half of annual amount budgeted for the office)

Amount expended by your committee: _\$40,500 (the additional \$500 represents the gift made to the Saenger Theatre, New Orleans for its grand opening celebration.)

5. Comments: (Any bulleted special notations, problems, or suggestions should be included here.)

