

June 18, 2020

Membership Secretary

Membership is currently 1,779. Membership levels are: Regular (1,241), Student (167), Contributing (65), Sustaining (182), Patron (41), Benefactor (11), President's Club (7), Lifetime (42) and Honorary (23).

We are still receiving new memberships from the membership promotion, and besides new first-time members, it has brought some former members back after many years.

New members for 2020 are: 36 (1st quarter), 11 (2nd quarter).

Top chapters are: Central Indiana (116), Los Angeles (93), Motor City (74) and Nor-Cal (70).

New member letters are being mailed bi-monthly.

Lapsed Member Letters are sent each month to those members who have not renewed. There are two follow-up letters as well if we do not hear from a member with an expired membership.

ASCAP is due on July 15. At this point, I have no performances to report due to the lack of concert activity due to COVID-19 restrictions.

Members are still asking about being able to donate to ATOS automatically, as well as automatic renewal. Greg Bellamy was working on this, and I would like to see it happen.

I would strongly suggest that our ATOS Annual Fund Drive begin in the September/October time period, as it did when we first began holding this drive. That timing makes it much more successful and productive than waiting until November or December. That is the busiest time for renewals, and many members are trying to have their donations recorded for the current year. Try as we might to record it that way, it doesn't always work well. Relying on the USPS

for on-time deliveries before the year's end is not a sure thing, and beginning the campaign earlier gives the membership a better opportunity to send donations in well before the end of December so they can be credited for tax purposes.

As always, if you have any questions, please let me know.

Respectfully submitted,

Donna