

ATOS Radio Report 12 months ending Jun 19 2020:

Submitted Jun 19 2020 – Steven Worthington.

ATOS Radio continues to be a well-received offering, with generally positive comments from listeners both members and non-members, amazingly I often get emails or messages from folks who “just found it”. Maybe we should publicize more? Food for thought! I also know that Donna occasionally gets new or renewed memberships because of the service so it does a good promotional job on behalf of ATOS.

Even though we are down a little over the last 12 months, generally listening figures are stable.

I will re-iterate what I stated last year: Content is definitely getting stale! But there is very little new material being released, and of that I don't always get copies. We do now have an ask/reminder in the journal, but apart from William Coale I get almost no new CD's. I have continued to purchase a few CD's and some additional Vinyl (ATOS Conventions being a great source to add “missing” titles), and I still have Vinyl to digitize, but it's a time-consuming process, I added a couple of dozen “new” Vinyl albums this year, progress does depend on other commitments, and a job change in January has me even busier than I was. I did receive some archival concert tracks from Australia which I edited and added. Steve Ashley continues to provide fresh Hot Pipes Content and I've also been in conversation about adding other internet content. I have also had conversations with a few artists about adding archival concert content, which has been generally positive.

Ken Double continues to provide PSA and station spots on a regular basis.

As the members of the board are aware, we did have an issue from an artist in the last year who was unhappy about us using his material, all of that has been permanently deleted and will not be used.

Here are a few statistics:

Current tracks available for playlist: 11,763 vs 11,119 last year, but we did delete some tracks.

Because we moved to a new Server in the Fall and we refreshed the database, I don't have a full year's history (the old DB is archived) so can't do a year on year comparison without a lot of work.

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The current monthly listening is still about 30,000 hours per month, not much change vs the last couple of years, and we continue reach more than 1,000 unique listeners a month.

The Requests feature continues to be popular.

With the sizeable number of tracks in rotation, most tracks only get played once or twice a month.

As mentioned last year our fears over IBM Hosting were realized, and we moved our hosting to a mix of AWS and Linode. The Broadcast server and track storage is at AWS and the Streaming server is at Linode, the main reason for this, is the high costs of Bandwidth from AWS vs. Linode, I continue to cover the AWS hosting costs currently around \$185 per month, along with a \$3 Monitoring fee to a third party. We did expand the storage in the new environment and we have plenty of room for new content. We do still have enough bandwidth available to support an increase of at least 50% more listeners.

As the flow of new CD's has almost ground to a halt, I would once again like to suggest that maybe ATOS could sponsor some additional new content, getting artists to record exclusively for ATOS Radio. As I said before this is being done in the UK for "the Organist Encores" internet broadcasts. We could maybe ask the artists who have been providing on-line content during COVID if we could use some of that content.

I'm happy to play recording engineer at no cost, (although until COVID has dissipated some I'm reluctant to travel too far, it would be nice to have travel covered) and have equipment available for high quality recording (as you are aware, I have played recording engineer at a couple of conventions).

I'm happy to continue to keep ATOS radio playing. **But**, I need a backup. If anything happened to me there is no continuity. Would be great if we could someone.

Steve Worthington