

ATOS ANNUAL MEETING COMMITTEE/OFFICER ACTIVITY REPORT FORM (2014)

**Name of Activity: _Step Up Your Playing Adult Teaching event
(Please fill out separate form for each activity.)**

Committee Chair/Officer Name: Ken Double, President/CE – Jonas Nordwall

Date of Report: June 22, 2014

1. Actions completed since the 2013 Annual Meeting: (Please bullet actions completed.)

- **Jonas Nordwall proposed the idea for an adult “camp-like” event**
- **Interest from members in the San Diego/So Cal area**
- **Idea developed for a three-day event**
- **November time frame; Jonas Nordwall, Donna Parker, Ken Double, Cheryl Seppala instructors; Crotty and Grundy residence organs for teaching; access to either the Coply/SD Fox Robert-Morton or the Balboa Theatre Robert-Morton; attendance at a Donna Parker concert for the SD chapter; excellent support and participation from Wayne and Cheryl Seppala, the Allen Organ dealers in San Diego.**

2. Actions begun but incomplete since the 2013 Annual Meeting: (Please bullet actions begun.)

- **Marketing via the journal to prospective attendees**
- **Marketing via chapters in So California**
- **Course outline still being developed**

3. Goals to be reached by the 2015 Annual Meeting: (Please bullet goals.)

- **Complete the first one as a revenue-friendly event**
- **Judge the response as an indication of staging another similar event**
- **Recommend to the board that ATOS continue or discontinue the event**

4. Amount budgeted for your committee: __0

Amount expended by your committee: __0

5. Comments: (Any bulleted special notations, problems, or suggestions should be included here.)

While the development of this program was outside the ordinary, nonetheless there is interest; the timing is right; and there will either be enough attendees to pay for the program or it will be cancelled.

6. Two or three sentence summary of your actions. These will be included with your report and published in the minutes that appear on line.