

ATOS ANNUAL MEETING COMMITTEE/OFFICER ACTIVITY REPORT FORM (2014)

Name of Activity: 2013 Atlanta Convention CD
(Please fill out separate form for each activity.)

Committee Chair/Officer Name: Ken Double, President/CE

Date of Report: June 17, 2014

1. Actions completed since the 2013 Annual Meeting: (Please bullet actions completed.)

- The execution of this recording was poor, resulting in the need to re-master the two-disc set which doubled the amount budgeted for the production (see specific costs below)
- The new sets were completed and shipped to all buyers
- The issues stemmed mainly from errors attributed to a mix-up of the final discs, and an assumption made that the discs approved were the discs actually produced...it was the worst of the "comedy of errors" and it proved costly
- A new policy in the convention handbook states that any recording engineer employed for this project must be an experienced producer/engineer of theatre organ recordings

2. Actions begun but incomplete since the 2013 Annual Meeting: (Please bullet actions begun.)

3. Goals to be reached by the 2015 Annual Meeting: (Please bullet goals.)

- Fred Brufloft, who was the recording engineer for the EMCATOS convention, was hired to record the Indianapolis convention, and as long as all are satisfied, we hope to continue with Mr. Brufloft in the future
- The specifics of location, contact person, assistant (Rick Clear) engineer, and other details are in place for Indianapolis.
- Will attempt to do some extra, additional promotion to drive new sales of the re-mastered CD

4. Amount budgeted for your committee: \$ 4,000

Amount expended by your committee: \$ 8476.00 (expenses listed here)

- | | | |
|-----------------------|-------------|------------------------------|
| • Flatbottom Audio | \$ 1402.06 | recording/editing/production |
| • North Street Media | \$ 2636.76 | duplication, packaging |
| • Harry Fox | \$ 2506.90 | rights/royalties |
| • North Street Media | \$ 1916.30 | second fun of discs |
| • Marketplace postage | \$ 361.82 | |
| • Total | \$ 8,837.80 | |

5. Comments: (Any bulleted special notations, problems, or suggestions should be included here.)

Errors made will not be made again.

6. Two or three sentence summary of your actions. These will be included with your report and published in the minutes that appear on line.