ATOS ANNUAL COMMITTEE/OFFICER ACTIVITY REPORT FORM (2013)

Name of Activity: <u>ATOS DVD Instructional Initiative</u> (Please fill out separate form for each activity.)

Committee Chair/Officer Name: _____ Don Phipps (Chair) , Bob Evans (Vice-Chair)

Date of Report: May 29, 2013

1. Actions completed since the 2012 Annual Meeting: (Please bullet actions completed.)

- Purchased video equipment and editing software for the project
- Recorded first "lesson" for the DVD series. "Keyboard Adjustment" (Allen Miller, Instructor)
- Provided keyboard(s) for instructional use and venue for shooting. (Phipps' Shop)
- 2. Actions begun but incomplete since the 2012 Annual Meeting: (Please bullet actions begun.)
 - Completion of the first installment of the DVD Video Instructional Series
 - Preliminary planning for the second installment of the series.
- 3. Goals to be reached by the 2014 Annual Meeting: (Please bullet goals.)
 - Release of the first installment of the DVD Video Instructional Series
 - Recording of the second installment of the DVD Video Instructional Series

4. Amount budgeted for your committee: <u>\$6500</u>

Amount expended by your committee: <u>\$5000 (equipment) (Other figures incomplete at this time.</u>

- 5. Comments: (Any bulleted special notations, problems, or suggestions should be included here.)
 - Have submitted what we feel is a realistic budget for the second installment of the series.
 - Are prepared to produce this second DVD. Have the "talent" tentatively booked along with the location for the recording of the lesson(s).
 - <u>We strongly feel that with the production of the first two volumes of these DVD lessons suitable funding</u> would be more readily available. Most people feel more comfortable funding something they can see, <u>feel, and hear.</u>