

ATOS MID-YEAR COMMITTEE/OFFICER ACTIVITY REPORT (2014)

Name of Activity: Information Technology (IT) Manager

Committee Chair/Officer Name: Greg Bellamy

Date of Report: February 9, 2014

1. Actions completed since the 2013 Annual Meeting: (Please bullet actions completed.)

- Implemented ATOS Membership On-Line Renewal System that satisfies the requirement to comply with PCS rules (no recording of credit card information, proper security).
- Accepted payment for 248 memberships for \$14,305 in 2013 starting in late August
- Accepted payment for 83 memberships for \$5,350 this year through February 9.
- Implemented a new, temporary front-page graphic header, added organ image rotator that shows pictures of all organs posted to website. (Please send in your photos for your organ if you want it to appear. Also note that new front page will be included in part of recommended website action at mid-year meeting.)
- Implemented a new 'Next Theatre Organ' event box on front-page. This shows the next event in our Event Calendar, and includes a thumbnail picture of both organ and venue.
- Implemented new, but interim, menu navigation structure to demonstrate the flexibility of our menu system. (New menus will be part of recommended website action at mid-year meeting.)

2. Actions begun but incomplete since the 2013 Annual Meeting: (Please bullet actions begun.)

- Migration of ATOS Marketplace – the system is completed, but not active. Tests have successfully posted funds for sales to ATOS account. Implementation delays due to seasonal workload at Marketplace and by my prioritizing this to be done after we establish website action plan at mid-year meeting.
- Items delayed in part for final decision on website hosting and engine.
 - Migrate website structure to latest software.
 - Implementation of social media features on website.
 - Redesign website graphics and menus – will be part of mid-year meeting recommendations.

3. Goals to be reached by the 2014 Annual Meeting: (Please bullet goals.)

- ATOS Journal Online back in service with information from all 2014 issues available to members.
- Final decision on website hosting/engine.
- New website front page layout, navigation, and graphic design
- ATOS Marketplace in full operation (and PCI compliant)
- Online access for members to their membership information. (Online updates to follow later in 2014.)
- Online access for Chapter Secretaries to list of ATOS members for their Chapter.
- Add video/audio to website, in addition to Theatre Organ Radio.

4. Amount budgeted for your committee: – please consult with Treasurer--

Amount expended by your committee: – please consult with Treasurer--

5. Comments: (Any bulleted special notations, problems, or suggestions should be included here.)

- **ATOS Radio Relay Server that was rebuilt in spring 2013 has now been running continuously and without reboot for 333 days. At the end of one year, we will likely reboot the server, if only so Steve Worthington and I remember how to do that.**
- **Once we have website graphic/navigation update done, we will focus in earnest on increasing the value of information on the website. ATOS.org needs to be THE place for finding information on current organ installations, trends, technical knowledge, use, and the people involved. For example, the ATOS Artists Directory should be up to date and have relevant information on organists including clips of their performances.**
- **In preparing to make a decision on website engine and best way to update the look and feel of our website, I will have conducted interviews with all ATOS IT Committee members before the 2014 Mid-Year meeting, as well as chats with a few other members at large. The goal has been to understand how the changes made so far have been received, and how I can best move the ATOS.org website forward. Everyone's opinion is important. If you have an opinion, please write me at g.bellamy@atos.org**
- **It continues to be a pleasure to help ATOS better deliver its message.**