

Name of Activity: ATOS Marketplace

Activity Manager: Rob Vastine

Date of Report: June 14, 2013

1. Action completed since the 2012 Annual Meeting:

- * All LA Convention CD orders have been fulfilled.
- * Switched to a Lock Box Payment System by Bank of North Georgia.
- * Began offering local chapters bulk copies of recent issues of the TOJ if they pay

the

shipping, for their use to promote ATOS. Two chapters have participated.

2. Actions begun but incomplete since the 2012 Annual Meeting:

- * Development of new and updated offerings for the Marketplace

3. Goals to be reach by the 2014 Annual Meeting.

- * Complete rebuilding of the Web site Marketplace.
- * Revise pricing of Marketplace items and related shipping costs.
- * Reduce or eliminate old or stale inventory.

4. Amount budgeted for the Marketplace: See the Treasurers Report.

5. Amounts expended by the Marketplace:

- * No major purchases were made during the period.
- * Cost of development and production of the 2013 Convention CD were

handled by Ken

Double.

6. Comments: As mentioned in the last report, consideration should be given to the Marketplace becoming a for profit business within ATOS. Follow the example of OHS. There is a lot of missed opportunity going on out there.