

ATOS COMMITTEE/TASK FORCE/OFFICER ACTIVITY REPORT FORM MID-YEAR MEETING (2013)

Name of Activity: Special Projects
(Please fill out separate form for each activity.)

Committee Chair/Task Force Chair/Officer Name: Ken Double

Date of Report: 2/3 2013

1. Actions completed since the 2012 Annual Meeting: (Please bullet actions completed.)

- Completed video production titled **WHERE WE WATCHED THE MOVIES**
- An 11-minute “pilot” which focuses on one theatre-turned-performing arts center, and its theatre pipe organ
- Ongoing discussions with potential partners for broader exposure
- If funding is found for a series produced by ATOS, these could be packaged and sold, generating revenue for ATOS
- Potential for as many as 50 or 60 episodes in this series, which could be a 5-6 minute quick vignette suitable “between-films” programming on TCM, or longer 25-30 minute episodes suitable for PBS outlets
- The other current video project is the Technical video series (see separate report from D. Phipps)
- Can assist where it makes sense in terms of production/writing/editing needs etc.

2. Actions begun but incomplete since the 2012 Annual Meeting: (Please bullet actions begun.)

- Find a partner for this series
- Find funding to produce more from different theatres
- Find a secure spot on the web to post this for the board to see, but it is not ready nor suitable for exposure on YouTube, other web outlets, nor even our website, as yet.

3. Goals to be reached by the 2013 Annual Meeting: (Please bullet goals.)

4. Amount budgeted for your committee: ___ 0

Amount expended by your committee: ___ 0

5. Comments: (Any bulleted special notations, problems, or suggestions should be included here.)

- **Future projects to consider could be a follow-up to the Ferguson and Friends teaching series**
- **A booklet of existing instruments a catalogue of what we know is out there, which could be produced and sold as either a small book, or a coffee-table book (just an idea – lots of work involved here – but worthwhile in documenting existing instruments, and generating a new valuable item for sale)**
- **Has ATOS missed an opportunity by not getting into the CD sales business. OHS sells – still – a LOT of theatre organ CD's. Shall we begin to stock and sell product via the Marketplace?**
- **Open to ideas and suggestions on special projects that make sense.**