

Board Minutes 08/07 B.E.

**MINUTES OF THE AMERICAN THEATRE ORGAN SOCIETY  
BOARD OF DIRECTORS TELEPHONE CONFERENCE  
TUESDAY, AUGUST 7, 2007 6:00 EDT**

President Ken Double called the meeting to order at 6:05 PM EDT.

The Secretary, Bob Evans, conducted the roll call: **Officers Present:** Ken Double, President, Craig Peterson, Vice President, Bob Evans, Secretary. **Directors Present:** Vern Bickel, Mike Cierski, Jelani Eddington, Michael Fellenzer, Don Near, Donna Parker, Carlton Smith, Tyler Morkin. **Youth Representative Present:** Tyler Morkin. **Staff Present:** Jim Merry, Executive Secretary, Jeff Weiler, Parliamentarian, Dennis Unks, ATOS Marketplace, Mike Kinerk, Convention Planning Coordinator, Tom Blackwell, Webmaster. President Double declared a quorum.

The minutes from the June 30 Board Meeting and the Annual Membership Meeting are not ready for distribution.

**New Business:**

Standing Committee Reports

**ATOS Webmaster,** Tom Blackwell reported on the status of our web site. Right now he is seeking RFP's (request for proposals) from web design firms. He hopes to re design the web site to make it more attractive to viewers. If anyone knows of a web design group, please forward the name to Tom. Tom is also looking at alternate hosting services. Two content editors are working on the web site at present. They are Paul Jacyk and Dave Luttinen. The site needs three or four more content editors. Because of a previous commitment, Tom had to leave the meeting at 6: 19.

**Convention Report:** Convention Planning Coordinator, Mike Kinerk reported 332 paid attendees at the convention. Sixty-five attendees were from NYTOS. There were 390 participants on Sunday and Monday because of the popularity of one-day registrations. Preliminary attendance figures are as follows: 170 on West Point Tour, 100 at Banquet, 200 on cruise. Overall, the convention operated at a loss.

Mike Kinerk suggested that we keep the 50/50 split for convention losses as part of the revised profit-sharing policy. Chapters would split 60/40 with the national organization but the losses would be shared equally. (present language)

Motion: to keep present 50/50 sharing of convention losses. Moved: Eddington. Carried: Unanimous

**Youth Camp Report:** Mike Cierski reported that the first ATOS Youth Camp was a huge success. Twenty-two attended. The camp operated at a small loss because of unexpected expenses. The teachers were excellent. Jonas Nordwall was the principal teacher and carried out his duties with the help of Jelani Eddington, Donna Parker, Jeff Weiler, and Clark Wilson. Donna Parker and Jeff Weiler affirmed the success of the camp.

The board agreed that this should be an annual event. The board members also agreed that an adult camp should be seriously considered.

**ATOS Marketplace:** Dennis Unks is the new operator of the ATOS Marketplace. The credit card machine is on line. Dennis is expecting a shipment to arrive from John Ledwon on August 9. Dennis noted that the transition has been slow. He will review the contents of the shipment and assess needs at that time. The president will hold a conference call regarding the marketplace in the near future.

Dennis left the conference call at 6:35 PM.

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**Survey/Strategic Planning:** President Double reported that Doug Powers is paring down the survey from five pages to three and is working diligently on the Strategic Planning Initiative.

**Discussion Items:** President Double opened the following for discussion:

Liaison Assignments: To be finalized by the end of the coming weekend. If any members wish to trade assignments with another please do so by the end of the weekend. The president, vice-president, and secretary will assume liaison assignments. All should call the presidents of each chapter and verify contact information.

Committee Assignments: President Double suggested a reorganization of the ATOS committee structure. He asked for volunteers to serve on a committee to study the present organization and recommend a new structure. Mike Cierski, Michael Fellenzer, and Donna Parker answered the call and will serve on this committee. Their recommendation will be submitted to the board for approval.

Mid-Year Meeting: To be held in Chicago at a date to be determined.

Amateur Competition: Bob Acker has stepped down from the office of chairperson of this event. We will need a new person to take over this task.

Adult Theatre Organ Camp: We will need someone from the board to serve on this committee. Perhaps we can involve a professional theatre organist in this event.

Update on Fund Raising: Ken Double has been in contact with some individuals in ATOS who would be valuable in the fund-raising effort. Ken will visit with the potential members in person to enlist their help. He will send ideas to the board.

Good of the Order:

Bob Evans noted that he had received a request from Ron Rhode to be used in fund raising to support the installation of the Loderhose organ in the Beatitudes Assisted Living Campus in Phoenix, Arizona. Jelani Eddington was asked to look into the legalities involved in supplying the mailing list .

President Double asked all to “plug” the Indianapolis convention by including it in their signature on e-mails.

The meeting adjourned at 7:17 EDT.

/s/ Bob Evans, Secretary

Business was conducted following *Robert’s Rules of Order*.