

**MINUTES OF THE AMERICAN THEATRE ORGAN SOCIETY
BOARD OF DIRECTORS TELEPHONE CONFERENCE
TUESDAY, OCTOBER 2, 2007**

President Ken Double called the meeting to order at 6:10 pm. E.D.T.

Secretary Bob Evans conducted the roll call: **Officers Present:** Ken Double, President, Bob Evans, Secretary, and Paul Van Der Molen, Treasurer. **Directors Present:** Vern Bickel, Mike Cierski, Michael Fellenzer, Allen Miller, Don Near, Doug Powers, and Carlton Smith. **Youth Representative Present:** Tyler Morkin.

Staff Present: Mike Kinerk, Convention Planning Coordinator, Dennis Unks, ATOS Marketplace Manager, and Jeff Weiler, Parliamentarian/Editor, *Theatre Organ*.

President Double declared a quorum.

The minutes from the June 30, 2007 Board Meeting and the August 7, 2007 Board Telephone Conference Meeting were approved.

New Business:

Standing Committee Reports:

ATOS Marketplace: Dennis Unks reported that the inventory transfer is complete. He has set up a perpetual inventory. The Marketplace has four thousand back issues of *Theatre Organ*. Dennis will send particulars to the board in E-mail. He needs copies of the March/April, 2007 *Journal*. (Volume 49, Number 2).

Convention Report: Mike Kinerk reports that all bills for the New York convention have been paid and the convention account is about to be closed. The convention generated a loss for ATOS. He also reported good progress with the 2008 Annual Convention, "Play it Again" to be held in Indianapolis from July 4-9, 2008. Other conventions planned are Cleveland in July, 2009 and a regional convention in Birmingham, Alabama on Thanksgiving weekend in 2009.

Doug Powers shared some exciting news of the possibility of a joint venture with the Organ Historical Society during the Cleveland convention. This possible event would be a concert at the Cleveland Masonic Auditorium featuring the large Austin concert pipe organ, the chapter's 4/27 Wurlitzer, and other performers to be named.

ATOS Web Site Task Force: Doug Powers, as a member of the Web Site Task Force, reported that the committee is in the process of seeking RFP's for a professional web site designer. The task force was organized several months ago. The group has found that the process is more complicated than planned but will report to the board with a recommendation by the end of the calendar year.

Bob Evans addressed the possibility of eliminating the mass mailing to chapters. Most of the information included in the mailing is already on the ATOS Web Site. After discussion the board decided to continue with the present practice.

Strategic Planning: Doug Powers informed the board that the membership and chapter officer surveys are close to completion. The committee is trying to find a "survey tallying firm" to handle the mailing, tallying, and reporting of the results of the general membership survey.

The chapter officer survey will be administered on line. To that end, Doug requested that all Chapter Liaisons ask their chapters to update contact information on the web site.

Committee Realignment: President Double tabled discussion of this topic.

Mid Year Meeting: The ATOS Board of Directors Mid-Year Meeting will be held in Chicago on the weekend of February 8,9, and 10, 2008. Details to follow. Mark your calendars now.

Other: President Double received a phone call from Stamatia Werner, guest relations representative for Radio City Music Hall regarding his letter of concern about the condition of the organ. Her tone was positive and we are now on record concerning our interest in the instrument.

New Business: President Double opened the following subjects for discussion:

Fund Raising Committee: President Double reported that he has met with several people. The meetings have been positive and have generated much interest. Ken will continue to meet personally with individuals to recruit participants.

Concert Tour: Ken asked for board reaction to his draft proposal for an ATOS sponsored concert tour. Some board members expressed minor concerns regarding chapter participation and the role of producer. All comments were generally positive. With the Board's support, Ken will move ahead with the goal of a workable plan for the concert tour. Such a plan will be presented to the Board when complete.

Other: The Board agreed to try a new meeting time for its telephone conferences. Starting with the next telephone conference meeting (mid-November) we will meet at 8:00 pm E.S.T. This change is made to accommodate those who cannot participate in telephone conference calls because of employment or other commitments.

The meeting was declared adjourned by President Double at 7:13 pm E.D.T.

/s/Bob Evans, Secretary

Business was conducted following *Robert's Rules of Order*.