

ATOS ANNUAL COMMITTEE/OFFICER ACTIVITY REPORT FORM (2010)

Name of Activity: Executive Secretary – Membership

Committee Chair/Officer Name: Jim Merry

Date of Report: June 1, 2010

1. Actions completed since the 2009 Annual Meeting:

- Assisted with recruitment of new members through chapter mailings
- Administered 2009-2010 Annual Fund, recording and depositing donations and reporting results.
- Compiled and reported 2009 membership donations and provided donor list to Journal
- Presented revised donor levels, approved by the Board, to increase donation required for lifetime membership.
- Eliminated Membership cards with Board approval to save up to \$3000 per year. Virtually no objection received from members. Combined Fax with telephone line for \$200 annual savings

2. Actions begun but incomplete since the 2009 Annual Meeting:

- Continue to assist and support efforts to add new or returning ATOS members.

3. Goals to be reached by the 2010 Annual Meeting:

- Provide support and assistance, as needed, to new Journal Editors, as they become familiar with publishing Theatre Organ and ATOS policy and procedures concerning our membership.
- Assist Treasurer and Web Site Manager in moving membership and donation credit card processing to internet.
- Assist Auditors, as needed, with ATOS financial audit

4. Amount budgeted for your committee: \$36,692

Amount expended by your committee: \$33,844

5. Comments:

Membership attrition has been relatively steady over the past 4 years

	<u>Members</u>	
May 2010	3336	-5.8%
May 2009	3529	-5.6%
May 2008	3728	-6.2%
May 2007	3959	-6.2%