

ATOS ANNUAL COMMITTEE/OFFICER ACTIVITY REPORT FORM (2010)

**Name of Activity:** Allen Organ/ATOS DVD Lesson series

**Committee Chair/Officer Name:** Ken Double

**Date of Report:** June 9, 2010

**1. Actions completed since the 2009 Annual Meeting:**

- Agreement reached with Allen organ and artists
  - First two taping sessions completed (Nordwall in Feb - Gledhill in March)
  - Editing begun
  - One donor at \$2500 confirmed - three others contacted

**2. Actions begun but incomplete since the 2009 Annual Meeting:**

- Editing on first two DVD's
  - Scheduling for final three DVD's (tentative schedule - Larsen, July - Eddington, August - Strony, Sept)
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**3. Goals to be reached by the 2010 Annual Meeting:**

- Confirm schedule with Allen organ
  - Continue edit sessions
  - Determine if John Ferguson's "drop-in" segments can be taped in Florida or if technical requirements demand he travel to Macungie

**4. Amount budgeted for your committee:** Project budget total - \$15,000

**Amount expended by your committee:** \$ 4525.00

**5. Comments:**

- Two more commitments of \$2500 each will provide basic underwriting for one-half of the costs
  - Awaiting word from three grantors deliberating on support of this project
  - Suggested price will be \$98 (to include shipping!!) - thus \$93 to ATOS/Allen
  - Worst case scenario - no further underwriting - \$12,500 out of pocket to ATOS means unit sales must reach 135 to break even
  - Fiscal year 2010-2011 should find this project providing income to ATOS, and a great service to the membership who play