

ATOS ANNUAL COMMITTEE/OFFICER ACTIVITY REPORT FORM (2010)

**Name of Activity:** ATOS Theatre Organ Radio

**Committee Chair/Officer Name:** Ken Double, Tom Blackwell, Steven Worthington

**Date of Report:** June 7, 2010

**1. Actions completed since the 2009 Annual Meeting:**

- Contracts signed with Organ Stop Pizza, EMCATOS, Bob Ralston
  - Contract negotiations ongoing with several corporate entities including other ATOS chapters, Organ Supply Co., Uniflex 3000 and others
  - Recording updates and new promos for ATOS general membership and overall TOR listenership
  - Recorded major promos for Birmingham and Seattle conventions

**2. Actions begun but incomplete since the 2009 Annual Meeting:**

- More regular schedule for updated promo announcements
  - Discussion for once-a-month three-hour "live" or "live-on-tape" program
  - More advertising revenue

**3. Goals to be reached by the 2010 Annual Meeting:**

**4. Amount budgeted for your committee:** \$ 7,000

**Amount expended by your committee:** \$ 3380 (Live/365, printing sales brochure)

**5. Comments:**

- TOR advertising income = \$ 4450, thus TOR paid for itself for FY ending 4/30/10
  - Budget going forward (see T Blackwell's report) \$ 5664 for Live/365, plus anticipated printing, recording etc., \$7,000
  - Maintaining current sponsor list plus adding three more will keep TOR as a small profitable venture for ATOS
  - Going forward, there will be a need for production assistance for Steve Worthington and Tom Blackwell. Too much to do for Worthington to handle all production on his own. Seek assistance from someone local in Richmond area.