

ATOS ANNUAL COMMITTEE/OFFICER ACTIVITY REPORT FORM (2010)

Name of Activity: Cleveland Convention CD Recording

Committee Chair/Officer Name: Ken Double

Date of Report: June 7, 2010

1. Actions completed since the 2009 Annual Meeting:

- Raw recorded materials shipped to Chris Gorsuch
 - Final artists' agreements received in May, 2010
 - Gorsuch completing master discs

2. Actions begun but incomplete since the 2009 Annual Meeting:

- Artwork and production being handled by Jelani Eddington
 - Finished product to be shipped before Seattle convention, on sale at convention

3. Goals to be reached by the 2010 Annual Meeting:

- Product completed, discs shipped to those who have ordered
 - Discs shipped to artists as per agreement
 - Advertising in TOJ to promote sales

4. Amount budgeted for your committee:\$ 0

Amount expended by your committee:\$ 0 (see below)

5. Comments:

- Going forward, we have artists agreement in place as part of convention contracts
 - Seattle will use two engineers to alternate recording dates
 - Artists will receive a copy of their performance before they leave Seattle
 - Artists will have three weeks to OK selections for use
 - The plan will be to ship CD's by October 1st
 - Sales number for Cleveland CD as of June 1 - \$ 5,643, including 17 orders since the M/Y meeting
 - Expense estimate for production, duplication, royalties - \$5,000
 - Expense estimate for Seattle CD (2 engineers, plus production, duplication and royalties) - \$ 6500