

ATOS MID-YEAR COMMITTEE/OFFICER ACTIVITY REPORT FORM

Name of Activity: _____ ATOS THEATRE ORGAN SHOP NOTES _____

Committee Chair/Officer Name: _____ Allen Miller _____

Date of Report: _____ 19 Jan 2010 _____

1. Actions completed since the 2009 Annual Meeting:

- Revised cost and quantity to 50 copies, purchasing 100 pre-printed Binders.
- Determined extra cost of color printing and authorized those pages.

2. Actions begun but incomplete since the 2009 Annual Meeting:

- Re-editing of each page to increase contrast of print and reduce contrast of photos. This requires double and triple-scanning of every page. Requested up to \$500 extra funding for this, approved by the Executive Committee on November 23, 2009. (Probably will not be needed.)
- Final scanning of originals for the Second Edition. Will be PDF format on CD.
- Production costs for 50 were quoted at \$3,585 without boxes and shipping to Erie. There is an additional freight cost for the binders, unknown at this time.
- Total costs of \$69 complete, and \$30 upgrade pages only are estimated.
- I recommend a reasonable sale price of \$90 including boxing and shipping (USA) from which will recover costs within the sale of the initial 50 copies.
- "Upgrades" will be available at the minimal price of \$40 for those who purchased the ~bad~ copies where some of the photos are unreadable. The purchaser will be required to send in his first page, which will determine ownership and that it was one of the poor copies.
- These sale prices are \$10 and \$5 above the price of the previous printing 15 years ago.

3. Goals to be reached by the 2010 Annual Meeting:

- Pick up finished copies. They are supposed to be done now.
- Ship to Dennis Unks.
- Determine boxing, etc., Allen or Dennis to obtain. I already have a quantity from previous production. Boxes run just over \$1 each.
- Advertise and sell.

4. Amount budgeted for your committee: _____ ? \$5,500.00

Amount expended by your committee: _____ \$0.00

5. Comments:

- Expenses for this project are not expected until late January 2010.
- Printing and special scanning costs were Authorized by the Board and Executive Committee, 2009 Mid-Year Meeting and extra costs November 2009.
- I do not find where this project has actually been "budgeted" and did not have an opportunity to request this at the 2009 Annual Meeting.

