

## ATOS MID-YEAR COMMITTEE/OFFICER ACTIVITY REPORT FORM

Name of Activity: *\_TURNER CLASSIC MOVIES Update* (Please fill out separate form for each activity.)

Committee Chair/Officer Name: *\_Ken Double*

Date of Report: *\_January 21, 2010*

### 1. Actions completed since the 2009 Annual Meeting: (Please bullet actions completed.)

- Four meetings in Atlanta with officials of Fox Theatre and TCM;
  - Developing ongoing relationship with TCM;
  - TCM committed to four to five silent films per month;
  - Working on web-links between the two organizations;
  - Working on major event at the Fox Theatre, now set tentatively for Aug. 30;
  - Working on use of theatre organ for the Turner-sponsored Hollywood Film Festival April 22-25, several silent films to be featured;
  - This is a LONG-TERM PROCESS, not a short-term "hit" in that we seek a relationship that could help promote ATOS via Turner for many years, and raise our level of visibility via TCM's audience.

### 2. Actions begun but incomplete since the 2009 Annual Meeting: (Please bullet actions begun.)

- Finalizing date, film and artist for August 30, 2010 event at the Atlanta Fox;
  - Complete budget details and present to ATOS BOD for approval;
  - Await final word from producers as to ATOS participation in Film Festival event in Hollywood in April (note that originally, silents were to be shown at the El Capitan with use of the Wurlitzer - El Cap is not longer available for those dates - we are working with Henry Hunt for use of an Allen digital for whatever theatre hosts the silent films. Producer may or may not be interested in this option.);
  - Working on web link information to be shared;

### 3. Goals to be reached by the 2010 Annual Meeting: (Please bullet goals.)

- Finalize web link info and get this up on both websites;
  - Work with Micah Bisson on supplying specific info on chapter silent film events that TCM website will highlight and promote;
  - Finalize dates and specifics for the August 30 event at the Fox;
  - Begin work on video project - present video features to TCM highlighting theatres and their pipe organs - 5-7 minute features to air between films on TCM. If approved, this would be a HUGE factor in raising our organization's level of visibility.

4. Amount budgeted for your committee: \_\$0

Amount expended by your committee: \_\$0

5. Comments: (Any bulleted special notations, problems, or suggestions should be included here.)

- Note - expenses for these trips to Atlanta are covered/included in the President/CEO report on financials;
  - Will present any request for funds in support of the April 22-25 Film Festival once we receive word that TCM indeed wishes to work with ATOS on the silent films to be presented;
  - The Fox event in August will fall into next year's budget, and requests for funds will be presented then.