

ATOS MID-YEAR ACTIVITY REPORT FORM (2011)

Name of Activity: Public Relations

Committee Chair/Officer Name: Donna Parker

Date of Report: 1/1/2011

1. Actions completed since the 2009 Annual Meeting:

- Partial completion of concert marketing materials for chapter use via website.
- ATOS Summer Youth Camp article/photos for journal (with Nordwall/Eddington).
- Historical Wyoming reprinted the 1963 TOJ article by Lloyd Klos on Marr & Colton.
- Articles in Theatre Organ regarding fundraising efforts and meeting with members.
- Created a link between Theatre Organ and the website, where more extensive information can be posted related to a printed article.

2. Actions begun but incomplete since the 2009 Annual Meeting:

- Concert marketing materials, including poster, program, postcard and ticket templates.
- Website section with historical artist information, much like PSTOS has created.
- DVD for ATOS Summer Youth Camp and brochure.
- Stay in contact with David Blacker of the Death Valley Natural History Association (DVNHA) in regards to his artist-in-residence idea.

3. Goals to be reached by the 2010 Annual Meeting:

- Continue to work with Fren Andersen on concert marketing materials and have available on our website.
- Branding. This is extremely important as we move forward.
- DVD for ATOS Summer Youth Camp and brochure.
- Organize Youth Corner articles to appear in TOJ.

4. Amount budgeted for your committee: 0

Amount expended by your committee: 0

5. Comments: