ATOS MID-YEAR ACTIVITY REPORT FORM (2011)

Name of Activity: Fund Raising

Committee Chair/Officer Name: Ken Double

Date of Report: 1/3/11

1. Actions completed since the 2009 Annual Meeting:

- generated $5,000 in gifts for John Ferguson and Friends video project
- began third ATOS Annual Drive (in progress)
- wrote extensively on FR efforts in T.O. journal
- generated two major gifts - $100k Est. Planning gift, and $100k unrestricted gift
- continue to make contact with individuals on generating gifts and donations

2. Actions begun but incomplete since the 2009 Annual Meeting:

- Annual Drive is ongoing - update: as of Jan 1/2011 approx 150 donors/$16,500
- Jim Merry reports this is ahead of last year's pace

3. Goals to be reached by the 2010 Annual Meeting:

- two more Estate Planning gifts
- one more major unrestricted gift
- continue travels and contacts with individuals
- continue to seek funding in smaller amounts for specific projects
- complete work with new Treasurer on documents package of info for prospective Estate Planning donors incorporating partnership with investment firm working specifically with ATOS

4. Amount budgeted for your committee: $ 5,000.00

Amount expended by your committee: $ 2,280 (travel/expenses/meals/postage)

5. Comments:

Total monies generated this budget year to-date: Est Plan gifts: $100,000
Donations/gifts: $127,000