

# ATOS MID-YEAR COMMITTEE/OFFICER ACTIVITY REPORT FOR 2011

Chairman of the Board

January 3, 2011

Colonel (Ret) Michael W. Hartley

## 1. ACTIONS COMPLETED SINCE THE 2010 ANNUAL MEETING:

The following are major actions successfully accomplished by the Board and Staff over the past six months.

- + Increased our net worth through contributions
- + Completed a full CPA Financial audit
- + Activated a new initiative to increase membership
- + Concluded a successful and profitable convention
- + Added a new chapter
- + Concluded a successful youth camp
- + Concluded a successful technical experience (training)
- + Awarded first Stan Kann college scholarship
- + Updated ATOS Bylaws and policies
- + Adopted phase one of the strategic plan initiative
- + Released Seattle Convention CD
- + Released the theatre organ instructional DVD Set
- + Maintained highest level of production standards with the appointment of TOJ co-editors. (Mr. Mike Bryant & Mr. Don Feely)
- + Finding highly qualified treasurer in Mr. Mike Hutcherson
- + Total board involvement with the archive relocation agreement
- + Maintaining a four year convention plan
- + Approved 2010-11 budget and cut cost for the Mid Yr meeting

## 2. ACTIONS BEGUN BUT INCOMPLETE SINCE THE 2010 MEETING:

- + Board review and approval of phase II of the strategic Plan initiative
- + Finalize the archive and library relocation agreement and start the relocation process
- + Fund raising through donations, estate planning and grants
- + Appoint a financial audit team from the ATOS membership and conduct the financial review
- + Updating the ATOS web site
- + Promotional opportunities with Turner Classic Movies

## 3. GOALS TO BE REACHED BY THE 2011 ANNUAL MEETING:

- + Increase fund raising that exceeds our 2009-10 levels
- + Increase membership
- + Obtain Board approval for the strategic plan initiative and the archive/library relocation plan-process
- + Have solid plans for conducting both the youth and technical experience programs
- + A completed ATOS web site systems update

+ Upgrade the ATOS theatre organ radio with new initiatives

+ Assure the membership is kept informed about the progress of the Board and Staff actions

**4. BUDGET AND COSTS: All Chairman expenses are within the annual administrative cost account (postage, reproduction of documents, limited office supplies)**

**5. COMMENTS BY THE BOARD CHAIRMAN:**

*Once again it has been an honor and privilege to have been re-appointed by the 2010-11 Board of Directors. The Board and Staff along with many ATOS Members have provided me with excellent advice and guidance. My sincerest gratitude for all your assistance and dedication to the American Theatre Organ Society.*

*As Chairman, my position has not been to rule all ATOS operations nor make unilateral decisions. Rather, administer the daily ATOS operations, by performing the troubleshooting and heading off potential disruptive actions. This has been accomplished by working (almost daily) with the President/CEO, the Executive Committee and selected Board and Staff members. My major responsibility has been assuring the Board has all the proper information and options needed to make sound decisions that will properly govern ATOS.*

*The 2010-11 Board and Staff has been totally involved with the decisional and operational matters while maintaining their committee and other responsibilities. Each and every Board Member has been supportive and devoted to our mission. The two newest Board Members, Mr. Bob Dilworth and Mr. Tim Needler were commendable additions. With their years of experience and knowledge with voices of reason and ability to get actions completed, ATOS just will not fail. A large void occurred when Mr. Paul Van Der Molen stepped down as Treasurer. His professional performance as our financial administrator has been without question and his loyalty and dedication superb. His sound judgment and decision making voice will be missed. However, I have found that when you have a great organization great people will join. So, then in steps Mr. Mike Hutcherson, an Atlanta area retired bank executive, who now has graciously assumed the treasurers position. With Ms. Donna Parker assuming the editors position whereby she was instrumental in the addition of Mr. Mike Bryant and Mr. Don Feely as co-editors of the TOJ. Their dedication to maintaining the highest journal publication standards has been outstanding. Finally, a thanks goes out to Mr. Jelani Eddington for accepting the contract administrator's position and rendering legal assistance to the Bylaws and Policy Committee. His legal abilities are well established and welcomed by the Board.*

*There just is not sufficient space to acknowledge each Board and Staff Member. Their devotion on all ATOS projects remains upbeat and productive. Finally, all Board and Staff have displayed their undivided loyalty to our cause and displayed great initiative in moving ATOS forward. We are indeed blessed with these dedicated Board and Staff members.*

*Colonel Michael W. Hartley (USA Retired)*

*ATOS Board Chairman*